

RGT Smart Market Intelligence Limited

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Icon joins JSE-Listed RGT Smart

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Motor industry icon Brand Pretorius has confirmed that he will be joining the Board of RGT Smart Market Intelligence Limited as an independent non-executive director from March 2011.

The AltX-listed company, which provides high performance decision support to the motor industry, welcomes Mr Pretorius, stating that the appointment is integral to its strong growth plans.

Mr Pretorius has played a primary role in the motoring industry since he started working for Toyota South Africa in 1973, where he became Managing Marketing Director in 1988. In 1995 he joined South Africa's largest motor retail group, McCarthy Motor Holdings, as chief executive; a position he held until retiring in February 2011.

RGT Smart CEO Paul De Vantier says: "Not only does Brand inject a wealth of motor industry knowledge and experience; he has an impeccable reputation for sound governance and great business sense".

"We are extremely proud to welcome Mr Pretorius to our already impressive Board. We believe that it is crucial to source the right people for our Board; our non-executives take their appointments very seriously and provide invaluable active support and consultation for the executive team."

De Vantier adds: "In Brand we have someone who extensively understands the research and marketing aspects of the business world and the motor industry in particular."

A firm believer in business ethics and strategic business growth, Mr Pretorius, who has a string of business awards behind his name, will have a strong strategic influence on the future of RGT Smart and its subsidiary companies.

“It is an honour to join the board and I am excited about the growth potential of RGT Smart. I will do my best to add value to the organization.” says Pretorius.

Brand Pretorius is seen as a trusted leader in the industry and RGT Smart will strengthen stakeholders trust and confidence through this appointment.

Additional Info:

RGT Smart wholly owns RGT, the leading provider of statistical information to the automotive industry, and KA Smart, expert motor industry consultants and pioneers of the Service Quality System (SQS) which is fast becoming the benchmark in customer satisfaction improvement programmes.

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